

# THE SYNCRETICS GROUP

Consultants in Leadership and Change



## **Dennis N. T. Perkins**

Dennis Perkins is Chief Executive Officer of *The Syncretics Group*, a consulting firm devoted to effective leadership in demanding environments -- especially those characterized by uncertainty, ambiguity, and rapid change.

Dr. Perkins has worked for over twenty-five years as an advisor to senior leaders in organizations ranging from Fortune 100 corporations to nonprofit associations. A graduate of the United States Naval Academy at Annapolis, he served as a Marine infantry officer in Vietnam. He subsequently received his MBA from Harvard University, and a Ph.D. in psychology at The University of Michigan.

While a faculty member at the Yale University School of Management, he developed a breakthrough leadership approach based on the study of groups facing “The Edge” — the outer limits of human endurance. By studying *The Edge*, Dr. Perkins believes, “leaders can learn what it takes to help their organizations achieve their greatest potential. And they can remember these principles when they are stretched, stressed, and challenged to the limit.”

Dr. Perkins’ passion to understand The Edge has taken him to disparate places — to Antarctica, where he retraced the footsteps of famed explorer, Ernest Shackleton; and to Australia, where he sailed with the crew of the *Midnight Rambler*, winners of the challenging 1998 Sydney to Hobart Race.

Dr. Perkins has written extensively on leadership and organizational effectiveness. He is the author of *Leading at the Edge: Leadership Lessons from the Extraordinary Saga of Shackleton’s Antarctic Expedition*; *Leadership Lessons from the Race to the South Pole*; and *Managing Creation: The Challenge of Building a New Organization*.